

Harper's BAZAAR

SINGAPORE
OCTOBER 2008
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BUYS AND HOW
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Agyness Deyn is the face of the truly rule-breaking fragrance, Ma Dame

MODERN MADAME

BAZAAR celebrates the stellar success of Jean Paul Gaultier's most daring and youthful fragrance to date, Ma Dame.

Ma Dame, created by Francis Kurkdjian, is set to become a future classic. We chat with Jean Paul Gaultier's Danny Ventura on the new fragrance.

Who is the Ma Dame woman?
She is a very independent woman. Freedom is her number one motto. She likes to have fun. She is a little bit of a boy herself, yet she's also very elegant and sophisticated.

What do women want in a fragrance these days? I think women are not looking for a signature scent as much as they are looking for an accessory. They don't want to wear the same perfume over and over again like they used to; that's boring. They want to experiment, switch it up and see what's available. To have a fragrance wardrobe, as opposed to one bottle for ten years.

Ma Dame features notes of rose, geranium, cedar and musk.

Explain the choice of scents.
When nose Francis Kurkdjian decided to put these ingredients together, we knew we wanted to take a departure from Classique, which is in the Oriental family. It's a very evolving fragrance, very present and powerful fragrance.

Jean Paul wanted something completely different. These scents are lighter, easier to wear, more adaptable to different situations, lifestyle and leisure situation. He wanted something that was soft and fresh.

What are your favourite scents? I like the smell of coffee. Chocolate. Fresh cut grass. Sandalwood, especially on my skin. A lot of the fragrances that I wear tend to have sandalwood in them.



Ma Dame eau de toilette, \$157 for 100ml, Jean Paul Gaultier



Jean Paul Gaultier

Four Things We Love About the New Amore BodyDefine

1 No scary gym equipment. By tackling issues of health and weight management in a safe, non-threatening environment, Amore Fitness' award-winning BodyDefine centre is set to lure any gym-phobe off her couch and into a body circuit class near you.

2 Post-workout spa treatments thanks to Amore's ambient spa facilities.

3 Herbal desserts. Take gourmet tea cakes and nutritious herbal sea coconut as a bonus to your hard work.

4 With 15 outlets island-wide, you'll never have an excuse to not go to the gym.

Amore BodyDefine is located at #01-22/02-17 Liang Court. Tel: 6336 6822



Non-threatening gym equipment at BodyDefine

Feel-Good Faves

When she's not wowing audiences at cocktail bar Klee with her velvet voice, modern jazz chanteuse Michaela, 27, loves to dish on what it takes to be an easy-chic all-Singaporean girl.

2 HER CARRYALL DIOR GAUCHO

Gauche bag in prune leather with jewel stone inlay. Dior by John Galiano



3 GIRLIE MUST-HAVES

Christian Dior's Addict Shine. "I love scents that have notes of citrus. If I had to pick a favourite skincare brand, it would be Lancôme. Most of my essentials are from them."



1 PLAYING THE PIANO

"We've had a love affair from the time I was 4 years old," Michaela says of the ol' ivories. "There is love, colour and pain in every form. No true artist can function without art."



4 HOTSPOTS

"Klee at Portsdown Road and a cute little haven in the North that I am not going to name for fear that too many people will invade it!"



Hip hotspot Klee